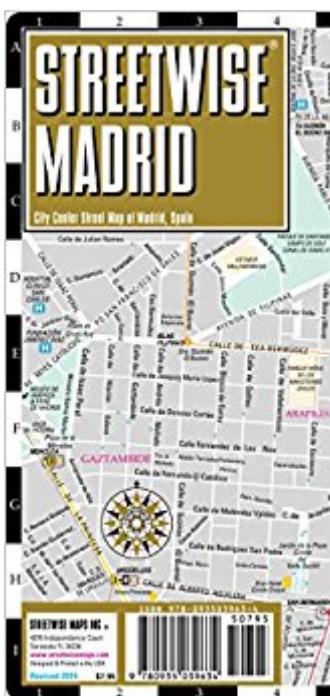


The book was found

Streetwise Madrid Map - Laminated City Center Street Map Of Madrid, Spain



Synopsis

Streetwise Madrid Map - Laminated City Center Street Map of Madrid, Spain - Folding pocket size travel map with integrated metro map including lines & stations This map covers the following areas: Main Madrid Map 1:12,000 Madrid Area Map 1:87,000 Madrid Metro Map Madrid sits on a plateau like an elegantly dressed matron, bejeweled with classic monuments and crowned with stately museums housing some of the world's greatest works of art. But don't be fooled by this formal exterior. At night, the confines of being the economic and governmental center of Spain are shed, and the city transforms into an energetic partygirl staying out until dawn swinging through the myriad of clubs, cafes and restaurants. Madrid is compact and most of the sights of interest are found in the Centro area between the Royal Palace and Parque del Retiro. Some of the important sights not to miss are: Museo del Prado, one of the world's greatest art galleries containing important works by Spanish and European masters, the massive Royal Palace, commissioned by Philip V and open to the public, and the Plaza Mayor, Madrid's famous central arcaded square, a very lively bustling place day and night. If you're in Madrid during the bullfighting season (March to October) Plaza de Toros is Spain's largest bullring, where regular bullfights are held each Sunday. The STREETWISE® map of Madrid contains all important sites, plus hotels, metro stations and parks. Also highlighted are special walks through old Madrid. The inset Madrid Metro map provides a quick way to travel throughout the city. The Madrid Area map inset will navigate you in and out of Madrid and help you find the Aeroporto International Barajas. If you're traveling further afield, don't forget to look at STREETWISE® Spain, STREETWISE® Barcelona and STREETWISE® Seville and Andalusia. Our pocket size map of Madrid is laminated for durability and accordion folding for effortless use. The STREETWISE® Madrid map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Madrid map today and you too can navigate Madrid, Spain like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

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Customer Reviews

'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'Don't leave home without STREETWISE.' --The New York Times

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, fold it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish

package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Much of the map is taken up with a list of streets, in type that is too small to read. We spent 5 days in Madrid, and the best map was the one from the pocket guide to Madrid by Lonely Planet. A close second is the free map available from all the hotels.

Easy to read map for Madrid. Easily folds, protected for varied weather conditions. I recommend

Pretty good map.

I bought this for my son who was going to Spain for a three week study abroad trip. It was for the "just in case," but he said he really didn't have to use it too much where he was at since it was a smaller town (Sogovia). We were happy that it is laminated so when he carried it in his backpack around town with drinks and the possibility of rain it didn't cause a concern.

This map appears to be of good quality (durable), very good detail but still easy to read, includes the Metro lines and lists virtually all of the Madrid tourist attractions I found in the travel books (Fodors, Frommer, etc.). The map is considerably wider than it is tall. The dimensions are about 27 in. wide and about 8 in. tall. The northern half of the city is shown on one side of the map and the southern half is shown on the other side. My only complaint is that, when switching from the north to

the south or (south to north) sides, you can't just flip the map over vertically to find that continuing street. Instead you have to flip the map the long way (flip end to end instead of top to bottom). This may not seem like a big deal, but, for me at least, I find I am constantly flipping the map the wrong way and working a bit harder to find the street I was looking for. Interestingly, I also purchased a Streetwise map of Barcelona. The Barcelona map flips the logical way.

Wow -- the level of detail this map shows was a life-saver. I stayed in Madrid for ~ 1 week and was walking everywhere - no car. My AirBNB stay-over was on a tiny street that would not have been shown on most other maps. This was also useful for an overview of the rail system (does not show all the stops, but enough to find main intersections and stations). This map is compact enough that I could fit it inside a small purse, and it's very light as well.

This was in good condition, but I did not expect a 1993 edition! The hotel list is badly outdated and it does not go beyond center city. If you plan to buy this, be smarter than I was and find out the publication date before you complete your order.

The free maps distributed at every hotel were much better and easier to read unless (1) you wanted to see Metro routes superimposed on the map and (2) you were planning to visit the norther parts of the city, e.g., Salamanca. I found the type way too small.

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